

Morgan Sully

Community Technologist for the Public Good and Creative Commons

morgan@memeshift.com

Summary

I'm a community technologist. I figure out the best ways for people to use technology to engage their communities. Whether it's through pre-existing systems and networks or custom built ones, I weave people, technology and human resources together to ensure measurable impact for your community-based online/offline initiatives.

My top three specialities:

- * online relationship/social network cultivation
- * Wordpress/Drupal design and implementation
- * Twitter, Facebook, eNewsletter and blog communications integration

Through serving various individuals, organizations and communities both nationally and locally, I've:

- + designed, built and launched large and small scale websites using Drupal and Wordpress
- + developed and implemented online/offline social network strategies using appropriate technology
- + engaged and contributed to online communities of creative audio/video/film artists
- + delivered social media/IT training for non-profits

I can provide a range of consulting services to help you or your organization effectively use technology.

Specialties

- * content management system installation, configuration, development
 - * choosing appropriate technology for your goals and mission
 - * strategic planning for your online social network initiatives
 - * finding appropriate technology vendors
 - * blogging and social network etiquette
 - * online community management
 - * online brand monitoring
 - * Drupal/Wordpress
 - * content marketing
 - * digital storytelling
 - * djing
 - * various open-source tools and software
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Experience

Community Technologist at Memeshift

March 2002 - Present (7 years 3 months)

online presence development, non-profit technology capacity building, community technology, content management systems, online community management and launch, multi-channel outreach strategies, RSS aggregation and niche monitoring, distributed social networks, social media tools and mashups, blogging, Wordpress/Drupal configuration and development, documentation, staff intranets, wikis, public service policy, community knowledge aggregation, activity streams, online knowledge ecologies, community informatics

Electronic Musician & DJ at Memeshift

March 1982 - Present (27 years 3 months)

dj'ing, performance, turntablism, composition, remixing, live remixing, mashups, film scoring, electronic music production/instruction, VSTs, Ableton Live, MIDI controllers, Mac/PC operating systems, computer music, online marketing, donor/venue relations, event coordination, new music strategies, net neutrality, copyleft, sharing

Online Community Manager at National Alliance for Media Arts & Culture

June 2007 - December 2008 (1 year 7 months)

Online community strategy, social media strategy, social network etiquette, social network aggregation, RSS, SEO, brand monitoring, staff intranet, technology planning, IT partnering, information management, content management system design and implementation

VISTA Leader at CTC VISTA Project

June 2007 - December 2008 (1 year 7 months)

Distance leadership, millennial/peer guidance, wiki management and contribution, thought leadership, general support for the difficulties of living below the poverty line while serving as an AmeriCorps, network building, humor

1 recommendation available upon request

Co-founder at ShareSD

January 2006 - June 2007 (1 year 6 months)

Thought leadership, community organizing/development, web development, fundraising, prospecting, community marketing, event coordination, performing

2 recommendations available upon request

Media Artist at The Media Arts Center San Diego

September 2006 - May 2007 (9 months)

Digital storytelling, training, IT recommendations. I was involved with operationalizing the first 'pilot' of MACSD's community storytelling stations. They have since partnered with the California State Library to oversee the installation and staff training of 6 digital storytelling stations in libraries across the state.

Community Technology Coordinator at The San Diego Community Technology Coalition

September 2005 - September 2006 (1 year 1 month)

As an 'early adopter' of CiviCRM, I built one of the first and only publicly accessible Google Maps of all San Diego community technology centers.

1 recommendation available upon request

Education

University of California, Santa Cruz

self-designed B.A. Critical Inquiries In New Media Technology, new media, communication, activism, digital culture, 2001 - 2004

Carlsbad High School

Interests

social media, online communities, nptech, web trends, Millennials, electronic music, knowledge management, mash ups of all sorts, travel, content management systems, blogging, personal and professional development, e-riding

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4 people have recommended Morgan

"Morgan is one of the most inspiring yet practical people with whom I have ever worked. He constantly surprises me with new and innovative ideas that have greatly pushed us in positive directions. While inspirational, Morgan is also hard working and has a diverse skill-set with which he is able to take on significant responsibilities. Additionally, and perhaps most importantly, while Morgan is quite capable on his own, he strongly recognizes the value of networking and teamwork to augment his own abilities."

— **Ben Sheldon**, *Assistant Director, CTC VISTA Project*, managed Morgan at CTC VISTA Project

"(fyi: SHARE is a global art-tech movement with emphasis on organic community building: share.dj is a good resource to learn more.) I had the pleasure of partnering with Morgan Sully for the Share, SD project here in San Diego, CA. Morgan was instrumental in organizing and directing a group of core members and connecting to groups practicing parallel disciplines around the city (and the world!) The results were engaging, entertaining and educational. While Morgan acted as the leading spirit in our community, effortlessly finding common connections to a wide variety of people, he also is a very capable tech-specialist providing assistance in networking, connectivity, operating systems and software. In 2007, Morgan was chosen to perform at the 7th annual Spring Reverb festival in San Diego, a festival that draws on talent from around the world and demonstrates Morgan's artistic ability and integrity."

— **Louis Haiman**, *Organizer/ Co-Founder, Share, San Diego*, worked directly with Morgan at ShareSD

"Morgan's enthusiasm and passion for community technology is contagious. He is always eager to share new ideas and plays an active role in educating and enlightening those around him. I gained much insight from Morgan's approach to work and life."

— **Lindsay Estrada**, *Chair, San Diego Community Technology Coalition*, managed Morgan at The San Diego Community Technology Coalition

"Morgan is one of the most creative people I ever met - talented artist, dedicated organizer, non-trivial problem solver. On top of this Morgan is an extremely pleasant person to deal with - his creative ideas and energy are contagious"

— **Daniel Obodovski**, *Director, Strategic Business Development, QUALCOMM Inc.*, was with another company when working with Morgan at ShareSD

Expertise

Enterprise Software, Web Development

[Contact Morgan on LinkedIn](#)